



# **Voices of Freedom**

WEDNESDAY, SEPTEMBER 28, 2022 • BROOKLYN BOWL HOSTED BY DEMETRIA KALODIMOS

#### SPONSORSHIP OPPORTUNITIES

Voices of Freedom is End Slavery Tennessee's (ESTN) largest and most anticipated fundraiser of the year. Expected at this year's event are over 400 of Middle Tennessee's biggest difference-makers, business owners, entrepreneurs, and more. Come participate in the festivities of the evening, which will include a celebration of the year's milestones, wonderful food, a special theatrical performance, bowling, talented live musicians, and an exclusive update on our long-awaited new home, the Survivor Restoration Campus.

### ABOUT END SLAVERY TENNESSEE & THE SURVIVOR RESTORATION CAMPUS

ESTN provides specialized case management and comprehensive aftercare for human trafficking survivors and tactically address the problem through advocacy, prevention and training of front-line professionals.

Opening in 2022, ESTN is creating a Survivor Restoration Campus that will offer a 2-year Residential Program that begins and ends with safe and stable housing; an oasis where survivors will build community for healing, housing and hope. Research and experience indicate that survivors require two years of stabilization, resources and care to truly address their trafficking-related trauma.

Proceeds from this event will directly support our community, providing valuable resources for survivors on their journey toward healing and restoration. Thank you for supporting survivors of human trafficking and ESTN's work to strategically combat trafficking in Tennessee.

<u>Deadlines</u>
All marketing benefits: June 30
Event program: August 26

Payment due: September 14

Sponsorships are limited.

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### **Voices of Freedom**

PREMIERE SPONSORSHIP OPPORTUNITIES



### PRESENTING SPONSOR \$25,000

LIMIT 1

• Presenting sponsor of this year's event

### "VOICES OF FREEDOM PRESENTED BY..."

- Co-branded event e-blast headers
- Name recognition in press releases, pre- and post-event
- Including all additional sponsor benefits listed below

### VISIONARY SPONSOR \$15,000

LIMIT 1

- Opportunity to create the featured cocktail served during the event
- Sponsor logo on exclusive bar signage (2 bars at event)
- Including all additional sponsor benefits listed below

PRESENTING \$25,000 LIMIT 1	INCLUDED IN SPONSORSHIP	VISIONARY \$15,000 LIMIT 1	
✓	Support survivors of human trafficking on their journey toward healing	✓	
✓	Reserved booths in second level VIP area	✓	
✓	Name recognition from the stage	✓	
INDIVIDUAL	Company acknowledgement on social media posts	INDIVIDUAL	
16 GUESTS	Admission for all guests to second level VIP area	16 GUESTS	
✓	Sponsor logo included in program	✓	
✓	Sponsor logo included in on-site signage	✓	
✓	Hyperlinked sponsor logo on ESTN event page	✓	
✓	Sponsor logo in all event e-blasts (9,200+ reach)	✓	
✓	Personal ESTN ambassador concierge	<b>✓</b>	

## **Voices of Freedom**

ADDITIONAL SPONSORSHIP OPPORTUNITIES



Show your support for this year's Voices of Freedom event through these additional sponsorship opportunities:

INCLUDED IN SPONSORSHIP	SIGNATURE \$10,000 LIMIT 1	PARTNER \$7,500	IMPACT \$5,000	COMMUNITY \$2,500
Support survivors of human trafficking on their journey toward healing	1	1	1	<b>✓</b>
Reserved booths in second level VIP area	<b>✓</b>	1		
Name recognition from the stage	<b>✓</b>			
Company acknowledgement on social media posts	INDIVIDUAL	GROUP	GROUP	GROUP
Admission for all guests to second level VIP area	16 GUESTS	12 GUESTS	10 GUESTS	8 GUESTS
Sponsor logo included in program	1	<b>✓</b>	<b>✓</b>	✓
Sponsor logo included in on-site signage	<b>✓</b>	1	1	1
Hyperlinked sponsor logo on ESTN event page	<b>✓</b>	1	1	✓
Sponsor logo in all event e-blast (9,200+ reach)	<b>✓</b>	1	1	1
Personal ESTN ambassador concierge	<b>✓</b>	1	1	1